



# Website Design & Development

KICKOFF - BRAINSTORMING AND REQUIREMENTS GATHERING

- 1 Brainstorming, Goals of the Website**
- 2 Plans and Initial Requirements**
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# **Brainstorming, Goals of the Website and Database**

# Getting to know ASMPH



About 1,670,000 results (0.50 seconds)

[Ateneo de Manila University](https://www.asmph.ateneo.edu/alumni)  
<https://www.asmph.ateneo.edu/alumni>

## Alumni - Ateneo School of Medicine and Public Health

MOZ DA: 57/100 (+4%) Ref Dom: 0 Ref Links: 0 Spam Score: 1% [Show backlinks](#)

Search traffic (us): -/mo (website: 0/mo) - Keywords (us): - (website: 0)

It aims to provide opportunities for graduates to interact with the school community and serves to engage alumni in all aspects of ASMPH. Its main functions are ...

<https://www.asmph.ateneo.edu>

## Ateneo School of Medicine and Public Health - Ateneo de ...

MOZ DA: 57/100 (+4%) Ref Dom: 0 Ref Links: 0 Spam Score: 1% [Show backlinks](#)

Search traffic (us): -/mo (website: 0/mo) - Keywords (us): - (website: 0)

Opened in 2007, the Ateneo School of Medicine and Public Health (ASMPH) pioneered an innovative curriculum to form outstanding clinicians, dynamic leaders ...

<http://www.ateneo.edu/asmph>

## School of Medicine and Public Health

MOZ DA: 57/100 (+4%) Ref Dom: 7.42K Ref Links: 182.86K Spam Score: 1% [Show backlinks](#)

Search traffic (us): -/mo (website: 1700/mo) - Keywords (us): - (website: 371)

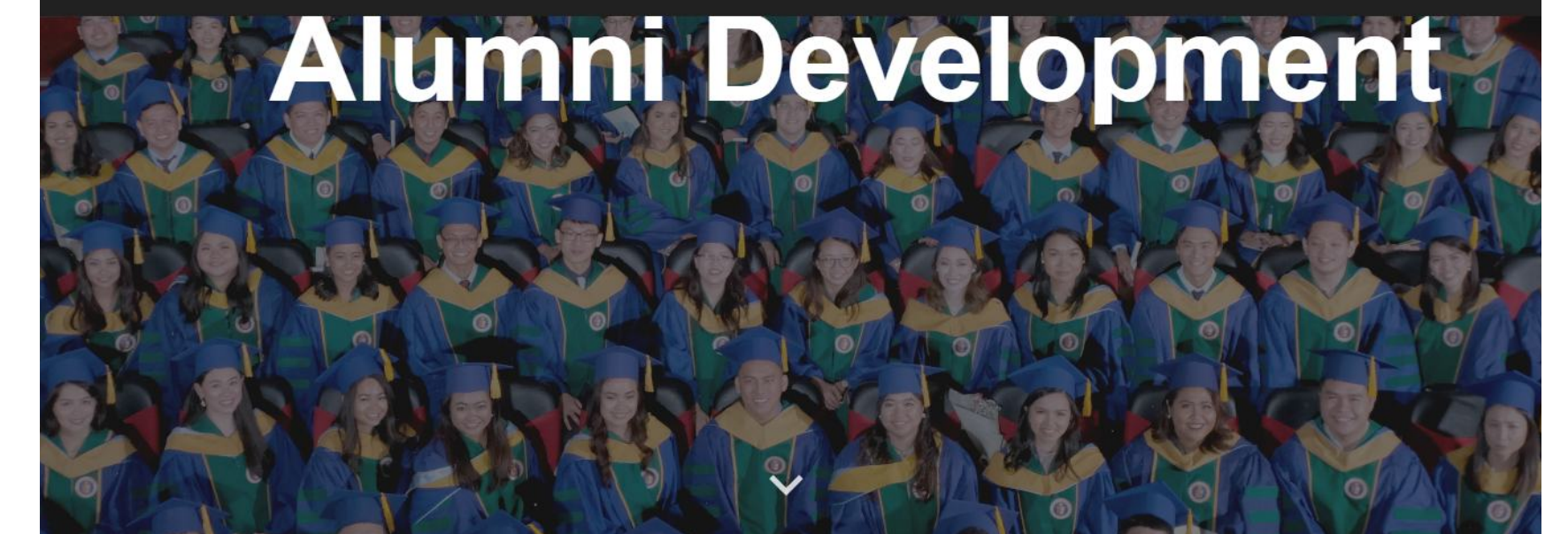
Opened in 2007, the Ateneo School of Medicine and Public Health (ASMPH) pioneered an innovative curriculum to form outstanding clinicians, dynamic leaders ...

## The ASMPH Alumni Development Committee

The Alumni Development Committee serves as the gateway for alumni engagement and networking. It aims to provide opportunities for graduates to interact with the school community and serves to engage alumni in all aspects of ASMPH.

Its main functions are to:

- 1. Provide advisership or moderatorsip duties to the organization of the ASMPH Alumni,
- 2. Liaise between ASMPH and its alumni organization,
- 3. Act as enabler in the alumni organization's activities,
- 4. Provide a two-way feedback between ASMPH and its alumni.



## #ASMPHHARVEST

Know what it's like to be part of a transformative community!

# Goals of the Alumni Website and Database

Gather information  
from Alumni

Provide easy access information  
about the Association

Provide a dashboard to Alumni to  
update his/her profile

Provide a dashboard to search/  
browse/filter through the Alumni Database

Integrate a newsletter tool

# Plans and Initial Requirements

# Timeline

Duration	Activity Deliverable/Presentation
October 22	Kickoff Meeting
October 22 – November 2	Brainstorming and collating of Materials
November 12	Presentation of homepage design
November 15 – 19	Feedback and finalization of homepage design
November 22 – 24	Final homepage design
December 9	Presentation of inside pages
December 10 - 16	Feedback and finalization of inside pages
December 17 - 23	Final inside pages
December 27 - 29	Final set of <u>user</u> interface
January 3 - 21	Development and content guide turnover
January 24 – February 8	Client testing and training
February 9 - 11	Estimate live

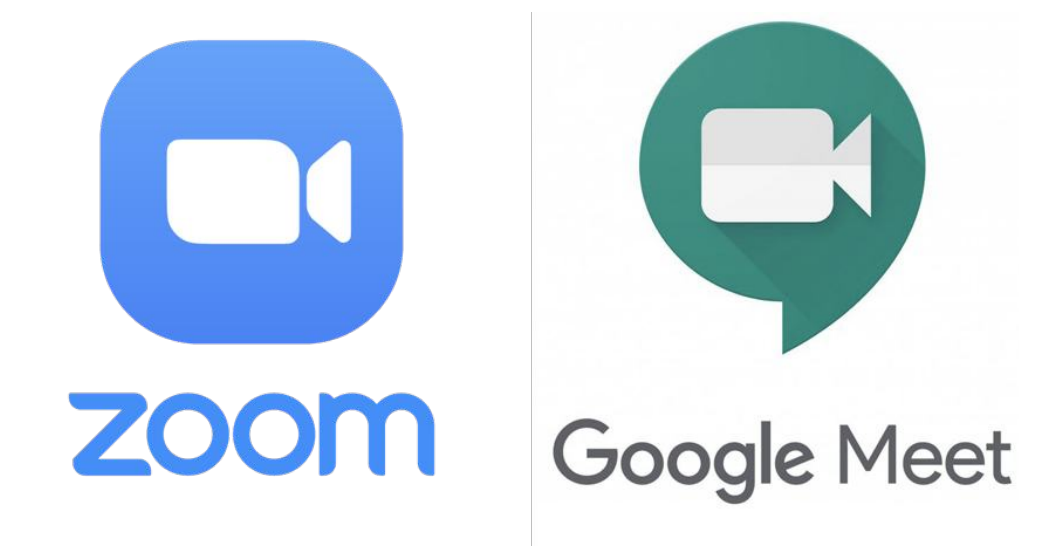


# Next Steps

### ON DEMAND COMMUNICATION



### ONLINE MEETINGS



### FILE SHARING (UI, LOGOS, PHOTOS)



### CONTENT GUIDE



## Next steps - ASMPH

- Font files/Logo, Brandbook or Brand Guidelines
- Photo dump
- Domain/Hosting

## Next steps - CM

- Homepage presentation



# Thank you!

Feel free to contact us if you have any  
comments or clarifications!